

# Homepage

**We partner with Software, SaaS, and IT entrepreneurs to achieve profitable growth and exits. Without losing sight of your goals.**

[Schedule A Free Call](#)

**A Boutique Private Investment Firm,  
M&A and Growth Advisory**

**A Network of Entrepreneurs**

We understand the importance of having a strong support network to help small and medium-sized businesses succeed. We've built **an international network of people, companies, and ideas that are dedicated to helping businesses grow and reach their full potential.**

**Win-Win Relationship & Deals**

23.investments wants to create a mutually beneficial partnership with the company being acquired, ensuring that **both parties come out ahead in the deal.**

## Business & Employee Protection

23.investments values the hard work and dedication that has gone into building the company being acquired. And is committed to **protecting its business and employees during the transition and afterwards.**



## Growth via Digital Transformation & AI

23.investments is dedicated to helping the company being acquired thrive and grow after the acquisition, building on the legacy that has been created over the years. But **adding a layer of digital transformation to scale.**

## Customer Safeguard

23.investments recognizes the importance of maintaining strong relationships with customers and is committed to ensuring that **their experience is not disrupted** during or after the acquisition process.

## What companies we are looking for

**Our primary targets are succession in IT+Managed Service Providers, Digital Agencies, Software and eLearning companies. With 0.5-10M Revenue, profitable.**

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## Transactional Acquisition Expertise

With a proven track record of successful transactions and over 20 years of collective experience, our team has analyzed over 250 companies to bring you unparalleled expertise in the acquisition process. Trust us to guide you every step of the way.

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## Successful Acquisitions

Our experience in this area has given us the knowledge and expertise to effectively navigate the acquisition process and integrate acquired companies into our organization.

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## Companies Analyzed

Discover the Insights and Expertise of Our Investment Journey: Over 250 Companies Analyzed and Counting.

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## Years Experience

Join Us on Our 20+ Year Journey of Business Mastery. Our collective expertise in navigating the complexities of the business world is unparalleled, and we're excited to share our knowledge with you.

**Unlock**

the full Potential

of your Business. We only have space for 23 companies in our fund.

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## How is 23 Investments different?

Imagine a world where you could sell your business in just 60 days and continue to see it thrive under new ownership.

## Fast, Efficient, and Stress-Free

Imagine a world where you could sell your business in just 60 days and continue to see it thrive under new ownership.

## Appointment in 24h

No or limited in-person meetings if not required.

1

## First offer in 7 days

7 days till first offer. Easy 30-day [diligence process](#) focused on what matters.

2

## Close the deal in 2 months

Easy to understand legal & financial terms. Fully Digital, AI-enabled and secure Process.

3

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## FAQs

Whether you're just starting to explore your options or have already begun the process of selling your business, our FAQs can help provide you with the information you need to make the right choice.

### What is 23.investments?

we buy, transform and grow well-known, high-margin retail brands into digital, omni-channel success stories. A leading private [investment firm focusing on sustainable](#) succession and scale. We drive retail [business success](#) through digital transformation, a 60 days M&A process, and global network of investors and experts.

### How does 23.investments work?

23.investments partners with founders to enable straightforward exits. We offer simple [deal structures](#) that include cash upfront, and allow founders to stay or go. We continue the operations of the company as-is, adding a digital layer focused on training and leadership.

### What is the process for selling my company to 23.investments?

Our standard 60-day process enables a full or partial cash out in deal sizes from 0.5-20M. To begin the process, you can submit an application through our website.

## **What are the benefits of selling my company to 23.investments?**

Some benefits of [selling your company to 23.investments](#) include a quick, straightforward exit process, protection for your team and culture, and the opportunity for your company to continue operating for the long term.

## **Can I stay with the company after the sale?**

Yes, you have the option to stay with the [company after the sale](#).

## **Will the operations of the company change after the sale?**

The operations of the company will continue as-is after the sale, with the addition of a digital layer.

## **Will my employees be affected by the sale?**

23.investments values the hard work and dedication of the employees of the company being acquired. We are committed to protecting their interests and ensuring their success and well-being during the transition.

## **What is the deal size range for 23.investments?**

23.investments offers full or partial [cash out in deal sizes](#)

[from 0.5-20M revenue.](#)

## **What are target companies for 23.investments**

We are currently looking for profitable retail companies with 250k-10M profit. Other important elements include a successful track record of minimum 3 years or low to medium digital maturity. Please read more about our approach [here](#).

## **What is the process for applying to sell my company to 23.investments?**

You can submit an application through our website to begin the process of selling your company to 23.investments [here](#).

## **How long does the process take?**

Our standard process takes 60 days. Learn more about our process [here](#).

## **What is your process for implementing the digital transformation layer?**

Please refer to our detailed page about our digital transformation process [here](#).

## **Take Your Business to the Next Level?**

[Schedule A Free Call](#)