

# Blog

## Entrepreneur Magazine



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[The Ultimate Comparison: Selling Your SMB Company with 23.investments vs. Other Options](#)

## [\*\*The Ultimate Comparison: Selling Your SMB Company with 23.investments vs. Other Options\*\*](#)

Introduction As an SMB owner, you've poured your heart and soul into building your company. Now, you're ready for the next chapter, and finding the right exit strategy is crucial for ensuring a smooth transition and securing your financial future. But with so many options out there, it can be overwhelming to choose the best [...]



[Scale Like a Pro: Strategies for Thriving at Every Level of Your Company's Expansion](#)

**[Scale Like a Pro: Strategies for Thriving at Every Level](#)**

# of Your Company's Expansion

Introduction: Navigating the Different Layers of Scaling Your Company  
Introducing Our Coffee Shop Example: A Brief Overview  
Before diving into the intricacies of scaling a company, let's take a moment to introduce our coffee shop example. This small, local coffee shop is known for its high-quality coffee, friendly service, and cozy atmosphere. It has a [...]



[Selling Your Swiss Company: A Comprehensive Guide to Tax Implications](#)

# Selling Your Swiss Company: A Comprehensive Guide to Tax Implications

Introduction The M&A market in Switzerland has seen significant growth in recent years, with an increasing number of companies being sold. As a business owner, it's important to understand the different options available for selling your company in Switzerland, including share deals and asset deals. One key aspect to consider when selling a company is [...]



[Navigating Controversies in Humanistic Capitalism: A Guide for Business Leaders](#)

# **Navigating Controversies in Humanistic Capitalism: A Guide for Business Leaders**

Introduction Humanistic capitalism is a term that refers to a type of business approach that prioritizes not only financial success, but also the well-being of individuals, society, and the environment. At 23.investments, we believe in this holistic approach to business, and it is reflected in the values that drive our company. The purpose of this [...]



The Retail SMB Owner's Checklist to a Swift and Smooth Succession Process

**The Retail SMB Owner's Checklist to a Swift and**

# Smooth Succession Process

As a business owner, the decision to sell your company is a big one. It can be a complex and time-sensitive process, especially when working with private investment firms like us. If your goal is to sell your business within 60 days, it's crucial to have a comprehensive and well-planned succession strategy in place. In [...]



[Maximizing Your Business Potential: The Importance of Building, Managing, and Retaining Leadership during and after](#)

# Maximizing Your Business Potential: The Importance of Building, Managing, and Retaining Leadership during and after Succession

Introduction to succession planning and leadership Selling a business can be one of the most complex and emotional processes a business owner or founder can face. It can be a time of uncertainty, and it's critical to ensure that the right steps are taken to ensure a successful outcome. One of the most important considerations [...]